



# Andy Parks

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416.703.2737

## Currently

### **Flip Publicity and Promotions Inc., Freelance Graphic Designer, February 2000 to Present**

A PR and marketing company with a focus on the performing arts. Have produced advertising for most papers and magazines across Canada and many in the USA. Designed and created items including posters, flyers, postcards, invitation, e-mail ads, style guides. Designed and produced advertising for billboards, bus shelters, and newspaper boxes. Clients include Souleppper Theatre, Canadian Breast Cancer Foundation, Smart Talk Women's Lectures Series (USA), Toronto Symphony Orchestra, Nightwood Theatre, Mump & Smoot, The Pirate Festival, Crow's Theatre, Buskerfest, Ashkenaz Festival, and Dancemakers. Productions include UMOJA, Tango Fire (USA & Canada), Batboy, Romancin' The One I Love, I Am Not A Dinner Mint, Hello Muddah Hello Faddah, Golda's Balcony, and Terracotta Warriors.

## Previously

### **Bishop Information Group Inc., Part Time Graphic Designer, November 2001 to August 2005**

Small business marketing and development company. Designed and produced items for print production including books, booklets, newsletters, folders, program materials, promotional materials, and audio cd's. Sourced print suppliers, obtained quotes for print jobs, provided press approvals, and managed in-house printing. Designed and developed corporate and client websites.

### **Cosmetica Laboratories, Freelance Graphic Designer, May 1999 to January 2000**

Private label cosmetic manufacturer. Designed and produced make-up packaging, POP displays, and product labels. Worked in conjunction with all factory departments including printing, fabrication, and production.

### **MOW Productions for The Life Network, "Men on Women", Set Styling, August 1999**

Half hour lifestyle talkshow. Assistant to Art Director. Set prop styling. Season one.

### **Summerhill Productions for Women's Television Network, "Bonnie Stern Entertains", Set Styling, June 1999**

Daily half hour instructional cooking show. Assistant to Art Director. Set prop styling, plus per episode theme styling. Season two.

### **Danier Leather, Art Director, September 1996 to April 1999**

Leather and suede garment manufacturer and retailer. Designed and produced nationally distributed advertising flyers, newspaper ads, POP displays, direct mail marketing campaigns, and in-store collateral. Developed and managed corporate website.

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### **Bishop Communications, Freelance Graphic Designer, November 1993 to September 1996**

A multi-faceted marketing and promotions company. Designed and produced annual reports, promotional materials, websites and corporate identities.

### **Additional Freelance Graphic Design**

Dino Dilio Beauty, SpaMedica, Liis Windishmann & Style For Living Plus, Buddies In Bad Times Theatre, Platform 9 Theatre, CanStage, New Media Awards, Revolver Film Productions, Insomniac Press, Theatrix Costume House, Beakbane Marketing, Smith & Lock Advertising.

## Long Ago

### **Entertaining Xtras, Graphic Designer, August 1991 to November 1993**

A special events company specializing in elaborate theme parties for corporate and private clients. Designed and produced customized signs and props.

### **Balloon Trix, Graphic Designer/Balloon Artist, June 1990 to December 1991**

Party decor company specializing in balloons. Installed balloon sculpture and decor, and designed customized signs and props.

## Technical

- 12+ years of Mac experience in Illustrator, Photoshop, InDesign (CS2), and Quark Express (4.11)
- Six years experience with fashion, off-figure, and product photo shoots.
- Ontario College of Art, Applied Art & Design, Graduate AOCA 1990

## Personal

- Creative thinker and problem solver.
- Confident with clients and suppliers.
- Patient under pressure.
- Lenticular artist.
- Recycler.

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Please view my portfolio online at

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